# FitchRatings

# **RATING ACTION COMMENTARY**

# Fitch Downgrades Telefonica del Peru's IDRs to 'B+'; Outlook Remains Negative

Wed 21 Feb, 2024 - 17:36 ET

Fitch Ratings - Chicago - 21 Feb 2024: Fitch Ratings has downgraded Telefonica del Peru S.A.A.'s (TdP) Long-Term Foreign and Local Currency Issuer Default Ratings (IDR) to 'B+' from 'BB-' and senior unsecured PEN1.7 billion notes to 'B+'/'RR4' from 'BB-'. The Rating Outlook is Negative.

The downgrade and Negative Outlook reflect weak 2023 operating performance and the near-term materialization of TdP's tax liability. The tax liability will result in a material deterioration of TdP's leverage profile (including tax contingent obligation) in 2024. In addition, the company continues to operate in an intense competitive environment amid an uncertain economic backdrop in Peru. While TdP benefits from its scale as the largest operator in Peru, and diversified product portfolio, the company's negative FCF has weighed on its financial profile.

#### **KEY RATING DRIVERS**

Outstanding Tax Liability: As of Dec. 31, 2023, TdP has not finalized its required tax payment to SUNAT, Peru's tax agency. The final amount is pending a judicial decision, expected in the coming months. Fitch expects the total amount to be around PEN3.0 billion, a portion of which has already been paid in 2023 using funds from the PEN1.0 billion shareholder loan disbursed in 2023. Peruvian companies facing tax liabilities have the option to extend a portion of the final settlement payment up to six years by following standard procedures with the SUNAT.

Fitch expects the company will seek additional debt financing to service these payments (in addition to the capitalization of shareholder loans which have already been disbursed), and this will affect the company's financial profile.

**Leverage Expected to Worsen:** Fitch expects leverage to weaken over the rating horizon, given the expectation that a portion of the tax payments will be financed with debt financing. Positively, TdP has already received disbursements of a shareholder loan

of PEN1 billion from Telefonica Hispam, a portion of which has already been equitized as of December 2023. Fitch assumes some further shareholder support, but to what extent remains uncertain.

Relatively Weak Profitability, Negative FCF: Fitch expects FCF to remain negative and continue to weigh on the company's financial profile. Mobile and fixed revenue have both declined around 10% in 2023 as of result of intense competition. EBITDA margin declined to around 11% in 2023 from 15% in 2022 mainly as a result of lower revenues. Fitch expects an acceleration of fiber rollout and low single digit ARPU growth to offset declining HFC and fixed voice, generating revenue growth in the low single digits for the fixed business over the rating horizon.

**Strong Diversification:** TdP's business profile, particularly in terms of diversification, remains solid. It is well-diversified between fixed (47%) and mobile service (53%) offerings despite market share losses in recent years due to intense competition, most notably on the mobile side as Entel and Bitel (Viettel Group) continue to attract customers.

**Linkages with Telefonica S.A.:** Fitch rates TdP on a standalone basis due to the low legal, strategic, and operational incentives as related to the ultimate parent Telefonica S.A. (TEF; BBB/Stable). TDP represents less than 3% of Telefonica's total EBITDA. However, Fitch expects Telefonica Hispam to provide some support to the company if needed to address the company's tax liability

# **DERIVATION SUMMARY**

Compared to regional peers, TdP has a well-diversified business, but the company's market position and profitability have been weakened as a result of intense competition in Peru. The company's financial profile has deteriorated since 2016 and cash flows are expected to be further pressured by weak operating performance. Additionally, leverage is expected to be elevated as a result of the tax liability, which Fitch expects will be partially funded with debt financing.

TdP's business position is roughly in line with sister company Telefonica Moviles Chile (TCH, BBB-/Stable) in terms of service diversification and market position. TMCH is stronger financially, supported by lower leverage, while TdP has consistently lost share in both mobile and fixed, which has weighed on its profitability.

TdP is rated four notches below competitor Entel (BBB-/Stable), as Entel has capitalized on its improved scale in Peru and sustained its strong operational performance in Chile. Although TdP's large fixed-line presence supports its business position in Peru, Entel has

a superior financial profile due to the continued strength in its Chilean operations and improving profitability metrics in Peru.

Compared with regional peers in the 'B' rating category, TdP's business position is toward the high end of the category. Compared to 'B' category peers, Wom Mobile (B-/Rating Watch Negative) and Total Play (B-/Rating Watch Negative) TdP has a stronger liquidity position and more diversified business profile.

# **KEY ASSUMPTIONS**

- --Revenue growth in the low single digits over the rating horizon;
- --Low-single-digit growth in mobile subscribers and growth in ARPUs;
- --Fixed revenues remaining relatively flat, near PEN3.2 billion over the rating horizon;
- --Continued double-digit declines in fixed-line voice subscribers, partially offset by broadband subscribers growing in the low single digits, with fixed ARPUs growing in the low-single-digit percentage range;
- --EBITDA margins gradually improving to around 13% in the rating horizon;
- --Capital expenditures around 10% of revenues;
- --Material tax payments pressure FCF over the rating horizon;
- --Company will partially refinance debt in 2025 and 2026;
- --Expectation of some shareholder support from Telefonica Hispam to help pay tax liability.

# **RATING SENSITIVITIES**

Factors that Could, Individually or Collectively, Lead to Positive Rating Action/Upgrade:

- --Stabilization of the ratings is dependent on the company achieving stability in market position and margin expansion above forecasts;
- --Sustained neutral or positive FCF generation;
- --Significant shareholder support from the parent resulting in leverage stabilizing would be positive for the rating.

# Factors that Could, Individually or Collectively, Lead to Negative Rating Action/Downgrade:

- --Continued deterioration of margins and competitive position regardless of credit metrics;
- --Total debt/EBITDA sustained above 5.5x or net debt/EBITDA above 5.0x;
- --Inability to generate positive FCF on a sustained basis;
- -- Unfavorable financing structure of tax payments.

# LIQUIDITY AND DEBT STRUCTURE

Uncertain Liquidity: As of Dec. 31, 2023, the company had PEN297 million in short-term debt, and readily available cash of PEN521 million. TdP benefits from its manageable amortization schedule, with the majority of its debt maturing beyond 2025, including its PEN1.7 billion note due in 2027. However, projected negative FCF, including the impact of material tax payments, implies that the company will need to secure external debt financing in the near term, assets sales, and/or further shareholder support in the near term. Positively, the company's existing debt is completely payable in Peruvian soles, limiting foreign exchange risk for the company.

# **ISSUER PROFILE**

Telefonica del Peru S.A.A. is the largest integrated telecom operator in Peru in terms of revenue share. The company provides mobile and fixed-line telephony, broadband and Pay-TV though its Movistar brand, as well as IT solution services for corporate clients.

# **SUMMARY OF FINANCIAL ADJUSTMENTS**

Standard lease adjustments

# REFERENCES FOR SUBSTANTIALLY MATERIAL SOURCE CITED AS KEY DRIVER OF RATING

The principal sources of information used in the analysis are described in the Applicable Criteria.

# **ESG CONSIDERATIONS**

The highest level of ESG credit relevance is a score of '3', unless otherwise disclosed in this section. A score of '3' means ESG issues are credit-neutral or have only a minimal credit impact on the entity, either due to their nature or the way in which they are being managed by the entity. Fitch's ESG Relevance Scores are not inputs in the rating process;

they are an observation on the relevance and materiality of ESG factors in the rating decision. For more information on Fitch's ESG Relevance Scores, visit

https://www.fitchratings.com/topics/esg/products#esg-relevance-scores.

# **RATING ACTIONS**

ENTITY/DEBT \$	RATING \$	RECOVERY	PRIOR \$
Telefonica del Peru, S.A.A.	LT IDR B+ Rating Outlook Negative		BB-Rating Outlook Negative
	Downgrade		
	LC LT IDR  B+ Rating Outlook Negative		BB-Rating Outlook Negative
	Downgrade		
senior unsecured	LT B+ Downgrade	RR4	BB-

**VIEW ADDITIONAL RATING DETAILS** 

# **FITCH RATINGS ANALYSTS**

# **Andrew Bushey, CFA**

Director

**Primary Rating Analyst** 

+1 312 205 3385

andrew.bushey@fitchratings.com

Fitch Ratings, Inc.

One North Wacker Drive Chicago, IL 60606

# Francisco Mercadal

Associate Director
Secondary Rating Analyst
+56 2 3321 2912

francisco.mercadal@fitchratings.com

# Martha Rocha

Managing Director
Committee Chairperson
+1 212 908 0591
martha.rocha@fitchratings.com

# **MEDIA CONTACTS**

# **Eleis Brennan**

New York +1 646 582 3666 eleis.brennan@thefitchgroup.com

Additional information is available on www.fitchratings.com

# **PARTICIPATION STATUS**

The rated entity (and/or its agents) or, in the case of structured finance, one or more of the transaction parties participated in the rating process except that the following issuer(s), if any, did not participate in the rating process, or provide additional information, beyond the issuer's available public disclosure.

# **APPLICABLE CRITERIA**

Parent and Subsidiary Linkage Rating Criteria (pub. 16 Jun 2023)

Corporate Rating Criteria (pub. 03 Nov 2023) (including rating assumption sensitivity)

Sector Navigators - Addendum to the Corporate Rating Criteria (pub. 03 Nov 2023)

# **APPLICABLE MODELS**

Numbers in parentheses accompanying applicable model(s) contain hyperlinks to criteria providing description of model(s).

Corporate Monitoring & Forecasting Model (COMFORT Model), v8.1.0 (1)

# **ADDITIONAL DISCLOSURES**

Dodd-Frank Rating Information Disclosure Form

Solicitation Status

**Endorsement Policy** 

#### **ENDORSEMENT STATUS**

Telefonica del Peru, S.A.A.

EU Endorsed, UK Endorsed

# **DISCLAIMER & DISCLOSURES**

All Fitch Ratings (Fitch) credit ratings are subject to certain limitations and disclaimers. Please read these limitations and disclaimers by following this link:

https://www.fitchratings.com/understandingcreditratings. In addition, the following https://www.fitchratings.com/rating-definitions-document details Fitch's rating definitions for each rating scale and rating categories, including definitions relating to default. ESMA and the FCA are required to publish historical default rates in a central repository in accordance with Articles 11(2) of Regulation (EC) No 1060/2009 of the European Parliament and of the Council of 16 September 2009 and The Credit Rating Agencies (Amendment etc.) (EU Exit) Regulations 2019 respectively.

Published ratings, criteria, and methodologies are available from this site at all times. Fitch's code of conduct, confidentiality, conflicts of interest, affiliate firewall, compliance, and other relevant policies and procedures are also available from the Code of Conduct section of this site. Directors and shareholders' relevant interests are available at https://www.fitchratings.com/site/regulatory. Fitch may have provided another permissible or ancillary service to the rated entity or its related third parties. Details of permissible or ancillary service(s) for which the lead analyst is based in an ESMA- or FCA-registered Fitch Ratings company (or branch of such a company) can be found on the entity summary page for this issuer on the Fitch Ratings website.

In issuing and maintaining its ratings and in making other reports (including forecast information), Fitch relies on factual information it receives from issuers and underwriters and from other sources Fitch believes to be credible. Fitch conducts a reasonable investigation of the factual information relied upon by it in accordance with its ratings methodology, and obtains reasonable verification of that information from independent sources, to the extent such sources are available for a given security or in a given jurisdiction. The manner of Fitch's factual investigation and the scope of the thirdparty verification it obtains will vary depending on the nature of the rated security and its issuer, the requirements and practices in the jurisdiction in which the rated security is offered and sold and/or the issuer is located, the availability and nature of relevant public information, access to the management of the issuer and its advisers, the availability of pre-existing third-party verifications such as audit reports, agreed-upon procedures letters, appraisals, actuarial reports, engineering reports, legal opinions and other reports provided by third parties, the availability of independent and competent third-party verification sources with respect to the particular security or in the particular jurisdiction of the issuer, and a variety of other factors. Users of Fitch's ratings

and reports should understand that neither an enhanced factual investigation nor any third-party verification can ensure that all of the information Fitch relies on in connection with a rating or a report will be accurate and complete. Ultimately, the issuer and its advisers are responsible for the accuracy of the information they provide to Fitch and to the market in offering documents and other reports. In issuing its ratings and its reports, Fitch must rely on the work of experts, including independent auditors with respect to financial statements and attorneys with respect to legal and tax matters. Further, ratings and forecasts of financial and other information are inherently forward-looking and embody assumptions and predictions about future events that by their nature cannot be verified as facts. As a result, despite any verification of current facts, ratings and forecasts can be affected by future events or conditions that were not anticipated at the time a rating or forecast was issued or affirmed. Fitch Ratings makes routine, commonly-accepted adjustments to reported financial data in accordance with the relevant criteria and/or industry standards to provide financial metric consistency for entities in the same sector or asset class.

The complete span of best- and worst-case scenario credit ratings for all rating categories ranges from 'AAA' to 'D'. Fitch also provides information on best-case rating upgrade scenarios and worst-case rating downgrade scenarios (defined as the 99th percentile of rating transitions, measured in each direction) for international credit ratings, based on historical performance. A simple average across asset classes presents best-case upgrades of 4 notches and worst-case downgrades of 8 notches at the 99th percentile. Sector-specific best- and worst-case scenario credit ratings are listed in more detail at https://www.fitchratings.com/site/re/10238496

The information in this report is provided "as is" without any representation or warranty of any kind, and Fitch does not represent or warrant that the report or any of its contents will meet any of the requirements of a recipient of the report. A Fitch rating is an opinion as to the creditworthiness of a security. This opinion and reports made by Fitch are based on established criteria and methodologies that Fitch is continuously evaluating and updating. Therefore, ratings and reports are the collective work product of Fitch and no individual, or group of individuals, is solely responsible for a rating or a report. The rating does not address the risk of loss due to risks other than credit risk, unless such risk is specifically mentioned. Fitch is not engaged in the offer or sale of any security. All Fitch reports have shared authorship. Individuals identified in a Fitch report were involved in, but are not solely responsible for, the opinions stated therein. The individuals are named for contact purposes only. A report providing a Fitch rating is neither a prospectus nor a substitute for the information assembled, verified and presented to investors by the issuer and its agents in connection with the sale of the securities. Ratings may be changed or withdrawn at any time for any reason in the sole discretion of Fitch. Fitch does not provide investment advice of any sort. Ratings are not

a recommendation to buy, sell, or hold any security. Ratings do not comment on the adequacy of market price, the suitability of any security for a particular investor, or the tax-exempt nature or taxability of payments made in respect to any security. Fitch receives fees from issuers, insurers, guarantors, other obligors, and underwriters for rating securities. Such fees generally vary from US\$1,000 to US\$750,000 (or the applicable currency equivalent) per issue. In certain cases, Fitch will rate all or a number of issues issued by a particular issuer, or insured or guaranteed by a particular insurer or guarantor, for a single annual fee. Such fees are expected to vary from US\$10,000 to US\$1,500,000 (or the applicable currency equivalent). The assignment, publication, or dissemination of a rating by Fitch shall not constitute a consent by Fitch to use its name as an expert in connection with any registration statement filed under the United States securities laws, the Financial Services and Markets Act of 2000 of the United Kingdom, or the securities laws of any particular jurisdiction. Due to the relative efficiency of electronic publishing and distribution, Fitch research may be available to electronic subscribers up to three days earlier than to print subscribers.

For Australia, New Zealand, Taiwan and South Korea only: Fitch Australia Pty Ltd holds an Australian financial services license (AFS license no. 337123) which authorizes it to provide credit ratings to wholesale clients only. Credit ratings information published by Fitch is not intended to be used by persons who are retail clients within the meaning of the Corporations Act 2001. Fitch Ratings, Inc. is registered with the U.S. Securities and Exchange Commission as a Nationally Recognized Statistical Rating Organization (the "NRSRO"). While certain of the NRSRO's credit rating subsidiaries are listed on Item 3 of Form NRSRO and as such are authorized to issue credit ratings on behalf of the NRSRO (see https://www.fitchratings.com/site/regulatory), other credit rating subsidiaries are not listed on Form NRSRO (the "non-NRSROs") and therefore credit ratings issued by those subsidiaries are not issued on behalf of the NRSRO. However, non-NRSRO personnel may participate in determining credit ratings issued by or on behalf of the NRSRO.

dvO1, a Fitch Solutions company, and an affiliate of Fitch Ratings, may from time to time serve as loan data agent on certain structured finance transactions rated by Fitch Ratings.

Copyright © 2024 by Fitch Ratings, Inc., Fitch Ratings Ltd. and its subsidiaries. 33 Whitehall Street, NY, NY 10004. Telephone: 1-800-753-4824, (212) 908-0500. Reproduction or retransmission in whole or in part is prohibited except by permission. All rights reserved.

**READ LESS** 

# **SOLICITATION STATUS**

The ratings above were solicited and assigned or maintained by Fitch at the request of the rated entity/issuer or a related third party. Any exceptions follow below.

# **ENDORSEMENT POLICY**

Fitch's international credit ratings produced outside the EU or the UK, as the case may be, are endorsed for use by regulated entities within the EU or the UK, respectively, for regulatory purposes, pursuant to the terms of the EU CRA Regulation or the UK Credit Rating Agencies (Amendment etc.) (EU Exit) Regulations 2019, as the case may be. Fitch's approach to endorsement in the EU and the UK can be found on Fitch's Regulatory Affairs page on Fitch's website. The endorsement status of international credit ratings is provided within the entity summary page for each rated entity and in the transaction detail pages for structured finance transactions on the Fitch website. These disclosures are updated on a daily basis.